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About Us

My Asho is an online fashion concept, developed in 2008 to celebrate and promote the talent of African designers based throughout the world. We aspire to become a one-stop-shop for the

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TREND

African-Inspired Prints

Get The Look



Ibiso Jacket, £250
Ituen Basi

Blue print trousers, £60
Jewel by Lisa



Iris Blazer, £95
Nike Akinola London

This Spring/Summer '11 season Gwen Stefani's label, L.A.M.B. was heavily inspired by African culture. Colourful arrays of African-print motifs were splashed across everything from playful, short summer dresses to tailored suits and structured blazers.

My Asho advises you to take cue from this collection and inject some African-inspired prints into your wardrobe.

Get The Look



Bloom Tunic, £95
Afromania by Nkwo



Kente Wrap Dress
Jessique, £48

Mubiola Dress
£325
Ituen Basi

